

# WHAT ARE PHEROMONES?

Pheromones, or our sexual scent, can be defined as chemicals that have a biological or behavioral effect in their own right, as opposed to scents that trigger responses because of a learned association, like when you salivate after smelling your favorite food. There are specific compounds within our body odors that can potentially affect the physiology and behavior of others. Pheromones contain information about gender and the relatedness of individuals.

There are a complex numbers of factors that are involved in human sexual attraction, but it is obvious that our “sexual scent,” or our pheromones, play an important role. We, as humans, have a highly developed intellect and a rich compliment of emotions, ambitions, motivations and desires. Pheromones may affect our attitudes and nudge us towards a type of sexual behavior in concert with our higher intellect.

So, how do you use pheromones in your daily routine? Pure Romance offers an extensive collection of products containing pheromones, which is the key to unlocking our “sexual scent.” These products react to your very own body chemistry and can enhance your mood – helping you feel more confident, sexy and daring. Pheromones can be used on a man or a woman and the smell varies just as much as our own sexual preference varies – meaning that no two person’s “sexual scents” are identical. You can use pheromones alone or with other perfumes, colognes, lotions or scented soaps to heighten your “scent.” By using pheromones you are getting down to our humanistic impulses – pure, natural attraction!



## PURE ROMANCE PRODUCTS THAT CONTAIN PHEROMONES:



### BASIC INSTINCT

This pheromone-based cologne has a sexually attractive fragrance that can help either a man or woman feel more sexy, confident and daring. \$26.00 (.05 oz.)



### BETWEEN THE SHEETS

Spray this pheromone-based product on your sheets for the elegant feel of satin. This unisex spray can be used on the body or at home for a romantic and sexually stimulating scent. Island Breeze, Ocean Mist, Pear Blossom. \$10.50 (4 oz.)



### BODY DEW

This gentle formula can help maintain moisture for even the driest skin. The carnation oil will help alleviate dry skin discomfort and replenish moisture. Apply after the bath or shower. Your skin has never felt so soft! Original and Pear Berry. \$12.50 (8 oz.)



### DREAM

A light, romantic blend of lavender oil, bois de rose, patchouli oil and pheromones to enliven your sensual awareness and soothe your soul. Natural lavender promotes a sense of calm and relaxation, patchouli is added as a relaxant for the mind, rose essence helps purify the senses and the added pheromones can create and enhance a romantic mood. \$10.50 (4 oz.)



### GLOW

A beautiful blend of pure green and white tea extracts combined with ginkgo biloba and ginseng, infused with silk proteins and pheromones to give your skin a smooth, sexy look and feel. Plumeria, Raspberry Bliss and Sweet Pear. \$15.00 (2 oz.)



### KISS

A light body mist, infused with green and white tea extracts, in a refreshing fragrance for your entire body. The added pheromones help this light mist to enhance a woman's natural sexual scent. Plumeria, Raspberry Bliss and Sweet Pear. \$17.50 (8 oz.)



### LIGHTEN UP

This pheromone candle will enhance any mood! The aroma will suggest more than romance. Burns up to 12 hours. Island Breeze and Ocean Mist. \$10.00



### ROMANCE BUBBLES

A gentle bubble bath and shower gel, infused with pheromones and champagne to make your skin feel softer and sexier than ever! Island Breeze, Ocean Mist and Sensual Citrus. \$12.00 (8 oz.)



### SERENITY

An anti-stress aromatherapy cream with a sweet citrus scent, infused with pheromones. Will relax the body and mind, while enhancing your sexual scent. It reacts to your very own body chemistry and can enhance your mood, helping you feel more relaxed, confident, sexy and daring. \$17.00 (4 oz.)



### SPLASH

A creamy body wash with a sensual blend of green tea, ginkgo biloba, ginseng and balm mint extracts formulated to stimulate your senses and rejuvenate your body. Plumeria, Raspberry Bliss and Sweet Pear. \$14.00 (8 oz.)



### TOUCH

A rich and silky moisturizing lotion that will soften and nourish dry skin, leaving it sensually smooth and supple. Touch™ is infused with pheromones, known for their ability to naturally increase sensual awareness and intensify romantic interludes. Plumeria, Raspberry Bliss and Sweet Pear. \$16.00 (8 oz.)